

Project Title: Dinner for Hungry Kids

Written By: Jake Goldin

Client: Sling TV

Date: December 2025

Run Time: 00:30

Description: 30-second live-action comedy spot featuring a donor and call-center volunteer discussing Sling’s customizable TV packages.

VIDEO	AUDIO
A nonprofit call center. “DINNER FOR HUNGRY KIDS” signage on the wall. THERESA, a volunteer, sits in a cubicle with a headset. The phone rings, she answers.	The phone rings. THERESA: Dinner for Hungry Kids. Would you like to make a donation?
GREG paces his apartment, phone to ear.	GREG: I’m calling to cancel a recurring donation.
GREG looks at a letter from DINNER FOR HUNGRY KIDS with a picture of a child.	
GREG drops onto the couch, accidentally sitting on the remote. The TV blares.	TV blasts theme from hit show <i>Lazarus County</i> .
	THERESA: Are you watching <i>Lazarus County</i> ?
	GREG: What? No. My neighbor’s kid is practicing piano. Obviously, I’d cancel streaming before I’d cancel...
	THERESA: Dinner for Hungry Kids?
	GREG: I wish my TV provider let me choose what I pay for.
GREG perks up at this.	THERESA: Sling lets you do that. And it comes with free DVR, so you can watch and record over 600 channels for free.
	GREG: Whoa. So if I switch to Sling, that means more TV for me <i>and</i> more, uh...
	THERESA: Dinner for Hungry Kids.
	GREG: Right.
CLOSE-UP ON GREG’S TV – SLING LOGO. Tagline underneath – SLING LETS YOU DO THAT.	V/O: Choose and customize your channel lineup, or pause and watch for free. Sling lets you do that.

Project Title: StillMind

Written By: Jake Goldin

Client: StillMind (Meditation App)

Date: December 2025

Run Time: 00:15

Description: 15-second live-action comedy spot featuring a monk discovering StillMind's ad-free meditation service.

VIDEO	AUDIO
<p>A robed MONK levitates on a mountaintop, legs crossed and eyes closed.</p> <p>A phone playing a guided meditation YouTube video sits on the ground before him.</p> <p>CLOSE-UP ON PHONE SCREEN – a still pond.</p>	<p>GUIDE (V/O): Let your mind become a still pond, untroubled by wind or worry. Imagine your thoughts floating along the surface–</p>
<p>The video is suddenly interrupted by an ad for Screaming Dave's Pots and Pans.</p> <p>CLOSE-UP ON PHONE SCREEN – SCREAMING DAVE, a large man in a stained undershirt, crashes through man-sized columns of pots and pans.</p>	<p>SFX: <i>CRASHING POTS AND PANS</i></p> <p>SCREAMING DAVE: Hey!</p>
<p>The monk's eyes snap open. He falls to the ground.</p>	<p>SCREAMING DAVE (O/S): Do you need cookware?</p>
	<p>MONK: Ow. My butt.</p> <p>SCREAMING DAVE (O/S, UNDER): Come to Screaming Dave's Pots and Pans Emporium. We have too many pots and too many pans!</p>
	<p>V/O: Don't let loud ads ruin your inner peace.</p>
<p>The monk picks up the phone.</p> <p>CLOSE-UP ON PHONE SCREEN – STILLMIND APP OPENS</p>	<p>SFX: CHIMES</p>
<p>The monk sits cross-legged, breathes deep. He rises into the air.</p> <p>ON SCREEN – STILLMIND LOGO Tagline: PEACE, UNINTERRUPTED.</p>	<p>V/O: StillMind. Peace, uninterrupted.</p>